

International Perspectives of Effective Governance



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My experience in working with INGOS

- United Way
- Habitat for Humanity
- Plan International
- UNESCO Associations



Missions of INGOs

- Advocacy first
- Programme first
- Fund-raising first



Resources available to global affiliates

- Branding and credibility
- Experience and expertise
- Training
- Network of multi-national corporations



Expectations of INGO

- Meeting standards of service
- Sharing of donations
- Efficient and effective organizational structure
- Donor satisfaction
- Highly motivated team
- Internal Audit

Expectations of local affiliates

- Capacity building support
- Staff training support
- Synergy among affiliates
- Marketing support



Cultural and regulatory differences

- Faith
- Altruistic belief
- Registration requirements
- Tax benefits
- Lottery regulations



Creating shared value through collaborative governance

- Voice of affiliates at the INGO board
- Influence of central leadership at affiliates' boards
- Developing global policies through consultation
- International recognition of affiliates through awards

What is governance about?

Reflecting on policies and operation of INGOs

- Consensus among stake-holders on organizational culture and core values
- Outcome and impact assessment
- Strategic development
- Risk management and sustainability
- Adherence to Best Practices