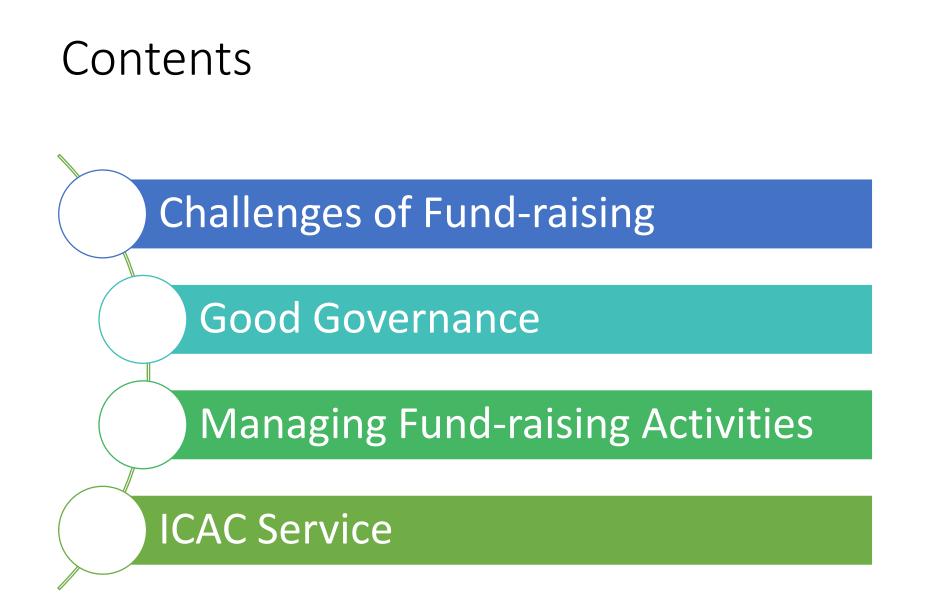
Upholding Integrity in Fundraising















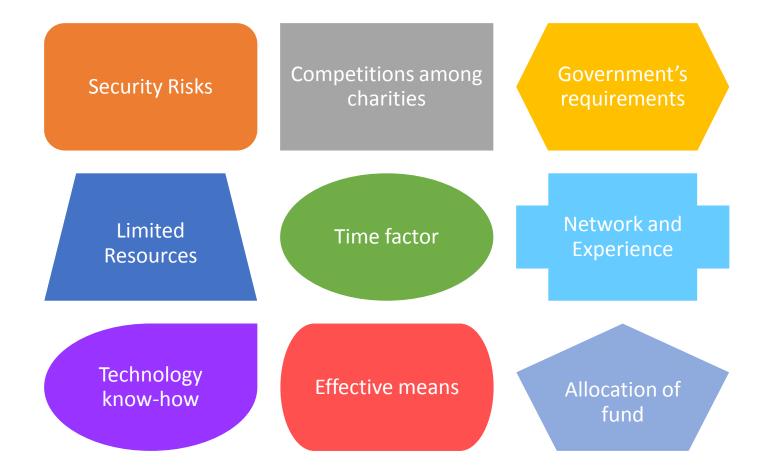
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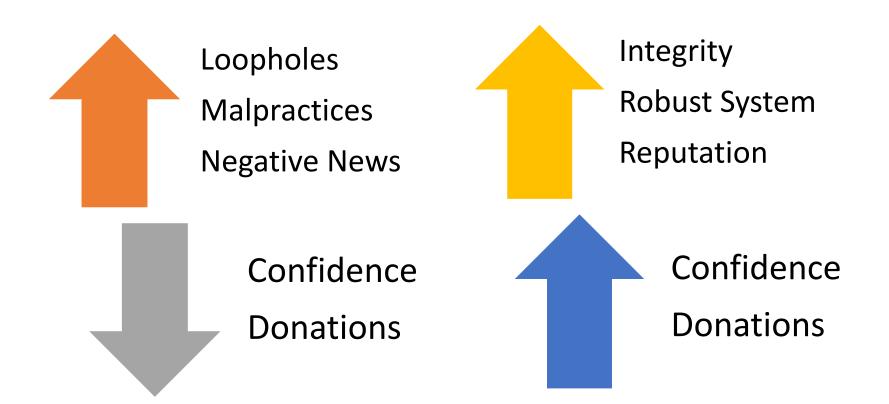
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Challenges of Fund-raising



Poor Governance Vs Good Governance



What is Good Governance?

Governance Structure

- Fundraising Committee
- Audit Committee

Policies & Guidelines

- Code of Conduct
- Conflict of interest

Transparency & Accountability

- Disclosure of fund-raising information
- Publicise the audited account

Governance Structure

- Fund-raising Committee
 - Oversee the development and endorsement of an annual fundraising programme
 - Approve the budget and plan for each fund-raising activity
 - Monitor the usage of donations
 - Assess the effectiveness and performance of the activities held
- Audit Committee
 - Include member who has accounting knowledge/relevant expertise in auditing
 - Make recommendations on the appointment of external auditor
 - Report regularly its findings and recommendations to the board

Policies and Guidelines

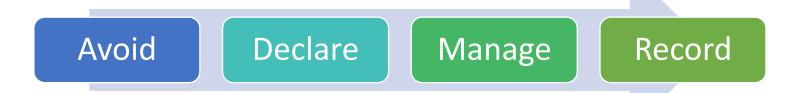
- Code of Conduct
 - Sample Code of Conduct for NGOs

Acceptance of Advantage & Entertainment

Managing Conflict of Interest

Confidentiality of Information

- Conflict of Interest
 - Private interest <u>competes</u> with the organisation's interest



- Other Guidelines
 - Procurement, Issue of donation receipts

Transparency and Accountability

- Disclosure of fund-raising information through website or annual report
- Publicise the audited account of each fund-raising activity

Key Elements of Internal Control

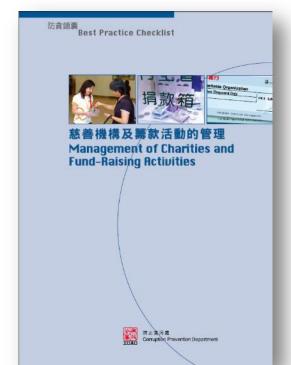
- Clear polices, guidelines and procedures
 - E.g. financial management, procurement
- Checks and balances
 - E.g. segregation of duties, audits
- Proper record keeping
 - E.g. audit trails, information security
- Enhance Transparency
- Supervisory Accountability
- Feedback Channels



Managing Fundraising Activities

Key Control Measures in Fund-raising Activities

- Control of Fund-raising Expenditures
- Fund-raising Publicity
- Management of collectors
- Disbursement of transport/meal allowances
- Engagement of paid fundraisers/agents
- Security of
 - Cash donations
 - Commodities (for charity sale)
 - Donors' data



Donation Handling and Fund Disbursement

- Handling of Donations (in money/in kind)
- Reporting of Donation Collection
- Disbursement of Donations
- Submission of Financial Statements and Audited Account
- Internal/External Audit

ICAC Service



Brand-new CPAS Portal

Key Features:

http://cpas.icac.hk

Three versions

Traditional Chinese

• English

- Best Practice Checklists
- Training Packages
- Case Studies
- Quick Tips
- Red Flags, etc.



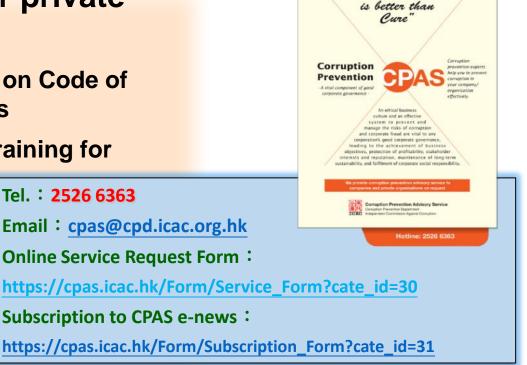
Corruption Prevention Guides and Tools



Corruption Prevention Advisory Service

- Advisory services for private organizations:
 - Meeting / written advice on Code of Conduct and procedures
 - Corruption prevention training for managers





A Quick Guide for Prevention of Corruption

Prevention

Thank you

